



## Exhibitor Manual

# The 12<sup>th</sup> Iran International Renewable Energy Lighting & Energy Saving Exhibition

25-28 February 2020  
Tehran-Iran



## Dear Exhibitor,

We would like to thank you for attending the 12<sup>th</sup> Iran International Renewable Energy, Lighting & Energy Saving Exhibition. It is our pleasure to support you in this event.

This manual contains important information you need to have a successful event below. The manual is designed to answer your questions, help remind you of deadlines and guide you through the process of preparing for the event. Please observe the deadlines and make sure that the forms are sent within the time limit.

This manual is intended to make your participation at the event as smooth and productive as possible. If you have any questions or require further assistance please do not hesitate to contact us:

Email: [sales@energysaving.ir](mailto:sales@energysaving.ir)

Cell: +98 912 1074250

We will be glad to help you.

Thank You



## About Iran

Capital: Tehran

Currency: Iranian Rial

Official language: Persian

Time Zone: 3.5 GMT

Weekend Days: Thursday & Friday

International Telephone Code: +98

Exchange Rate: Approximately 1\$ is equal to 110000 Rials

Approximately €1 is equal to 120000 Rials

Neighboring countries: Turkey, Iraq, Pakistan, Afghanistan, Armenia, Azerbaijan



## Important addresses

### Organizer:

#### M&T Solutions Co.

**Address:** Unit 1, No. 6, Boustan St., Dadman Blvd., Shahrak-e-Gharb, Tehran, Iran.

**Tel:** +98 21 42917 000 (30 Lines)

**Fax:** +98 21 42917 100

**Email:** info@mandtgroup.com

### Exhibition Venue:

#### Iran International Exhibitions Company

**Address:** P.O. Box No. 19395-1491, Permanent Fairgrounds, Chamran Expressway, Tehran International Permanent Fairground





## General Information

The exhibition is scheduled to be open for visitors at 10:00 to 18:00 on the 23rd February 2020 and it will be continued to 26th February 2020.

Please pay attention to leave your stand when the visiting hour is over.

Your stand is going to be prepared in the direction of your demands that you inform Operation and Project Department beforehand. In case you demand extra material in the fair ground, please inform the executive staff who is going to be ready in the organizer office at the ground and ask for their help. Your demands are going to be fulfilled according to the priority of the application and availability in the stocks.

The organizers accept no responsibility and shall not incur any liability to the Exhibitor for any loss or damage that occurred during visiting hours and preparation hours.



## Contact Information

### Sales Department

[sales@energysaving.ir](mailto:sales@energysaving.ir)

Tel: +98 21 42917000

Fax: +98 21 42917100

### Contact Person

Mr. Ali Tolouei

Cell: +98 912 1074250

Tel: +98 21 429 17 111

Email: [tolouei@mandtgroup.com](mailto:tolouei@mandtgroup.com)

## Hotel & Accommodation

As Iran Energy saving organizer, we are cooperating with Benis co. for your welfare during Iran Energy Saving exhibition

# BENIS

Exhibition & Conference Organizer

### Benis Company

Contact person: Mr. Reza Taqavi

Tel: +989121716357

Email: [taqavi@benisco.ir](mailto:taqavi@benisco.ir)



## Deadlines for Exhibition

**10 January 2020:**

### **Exhibitor Profile:**

An email including username and password for entrance to the system of registration will be sent to the email which declared by the companies for completing registration.

**Notice:** The declared email should be accurate and without any mistake.

Exhibitor Profile includes following items that should be completed by deadline.

- **Rules and Regulation form:** This form should be signed and stamped by the companies.
- **Exhibitor information:** Filling information in each field is mandatory. Please pay attention that all of these information which you submitted here will show in exhibition directory, website, multimedia CD and mobile application and you are responsible for any information which you provided.
- **Exhibitor badges:**
  - Iranian personnel:  
Colored photo; size 3\*4, less than 150 dpi, without tie and with hijab for ladies
  - Foreign personnel:  
Colored scan of passports less than 250 KB
- **Fascia Board:** This part should be filled by companies which reserved shell scheme stands. It should be maximum 30 characters.
- **Hotel and accommodation:** Please download the form and fill it and then upload it on the website.
- **Invitation letter:** Exhibition organizing office is able to supply you a formal invitation letter to apply your visa locally in your country before travelling. Invitation letter is free of charge. We would only need your scan copy of your passport to prepare it.
- **Visa Request Form:** We will get visa for clients who ordered Travel Package only. You need to fill out Visa Request Form with your precise information and send to exhibition organizing office to proceed with visa issuance. An authorized approval letter by The Ministry of Foreign Affairs will be forwarded to the Iran Embassy Consulate in your country. You will be given an approval code to collect your visa from Iran Embassy.  
To start the above procedure, it is necessary to have passport copies and filled out Visa Request Form.



## 25 January 2020:

- Introducing the local stand contractor

## 25 January 2020:

- Sending Catalogue Advertisement Designs
- Ordering Event Advertisement in Fairground
- Ordering Additional Exhibition Services

## 10 February 2020:

- Technical Approval from organizer



## Exhibition Timetable

### 20-22 February 2020

- Booth Construction by Contractors

Notice: The exhibitors who have to use lift truck and crane for heavy equipment, should set their equipment on 20 February 2020.

### 22 February 2020

- Preparation and Booth Layout

### 23-26 February 2020

- Exhibition Hours

9:30 - 18:00 for exhibitors

10:00 - 18:00 for visitors

### 27 February 2020

- Move out and dismantling



## Official Freight Forwarding Services



**Elie Saade | Fairs & Exhibitions Supervisor**

**Tel:** +961 1 496059

**Address:** Sin El Fil, Parallel Towers, Bloc B, Floor 12

**P.O. Box:** 1/7-5040-Beirut-Lebanon

**Email:** [elie.saade@gel-eventlogistics.com](mailto:elie.saade@gel-eventlogistics.com)

**Website:** [www.gel-eventlogistics.com](http://www.gel-eventlogistics.com)





## Official Stand Contractor

As Iran Energy Saving Exhibition Organizer, we are cooperating with stand Contractor Company for your welfare during the preparation period for our exhibition.



### M&T Design

Contact Person: Ali Tolouei

Email: [sales@energysaving.ir](mailto:sales@energysaving.ir)

Mob: +98 912 107 42 50

## Technical Approval of Stands

The exhibitors should apply local booth contractors who have certification by IIEC (Iran International Exhibition Company) and are familiar with rules and regulation of booth construction.

## Maximum Allowed Height for Booth Construction

Hall No.	Stands of middle of the hall (m)	Stands next to the wall of hall (m)
1 - 1A - 2 - 6 - 7 - 8/9 - 10/11 - 12/13 - 14/15 - 20 - 21 - 22 - 27 - 35 - 38 - 38A - 40 - 41	4.5	4.5
38B	4.5	3.5
44,1 - 44,2	3.5	4
19	3	3.5
18 - 31A - 31B	3	3
5	4	3
Series 25	3	3.5
Series 26	3	2.5

**Note:** The above figures are including flooring.

# Equipment Order Form

## Request Form Exhibition Extra Equipment

Item	Description	Code	Unit Price (€)	QTY
1	1 Round Glass Table + 4 Leather Chairs	A1	150	
2	Square Table (80*80*80)	A2	20	
3	Standard Information Counter (90*50*110)	A3	70	
4	Chair	A4	20	
5	LCD Desk Note: for Shell Scheme booth, it is required.	A5	70	
6	Sofa	A6	250	
7	Bar Stool	A7	40	
8	Bar Stool	A8	25	
9	Refrigerator	A9	75	
10	Hot & Cold Water Dispenser	A10	75	
11	Brochure Case	A11	50	
12	Folding Door(200*100)	A12	75	
13	Short Show case (100*50*100)	A13	65	
14	Height Show case(100*50*160)	A14	100	
15	Display Cube(50*50*50)	A15	20	
16	Display Cube (50*50*100)	A16	30	
17	Display Cube (50*50*70)	A17	25	
18	Rotating showcase(40*40*200)	A18	80	
19	Lock able Cabinet (100*50*75)	A19	65	
20	LCD 42 inch	A20	250	

By signing this application, we accept that No Cancellation will be accepted by M&T.  
Any request form without balance of payment will not applied.

**Note: All the prices is for a 4 days exhibitions.**

Booth No:	Signature/Stamp
Company Name:	
Name:	
Position:	

